

We claim:

1. A sunscreen composition in the form of a liquid, cream, gel, paste, bar, granules, stick, emulsion, dispersion, suspension, powder, foam or spray comprising

5 from about 0.5 % to about 25% by weight of phenylethyl benzoate, and

from about 0.5% to about 10% by weight of a solid, organic ultraviolet light absorber,

in a dermatologically acceptable carrier.

2. The sunscreen composition of claim 1 wherein said solid, organic ultraviolet light absorber is selected from the group consisting of Benzophenone-3, Avobenzone and

10 methoxydibenzoylmethane.

3. The sunscreen composition of claim 1 further comprising from about 1% to about 10% of a liquid organic sunscreen.

4. The sunscreen composition of claim 1 wherein said liquid organic sunscreen is selected from one or more members of the group consisting of octylsalicylate, octyl-methoxycinnamate, 15 aminobenzoic acid, cinoxate, homosalate, menthyl anthranilate, octocrylene, octisalate, padimate O, phenylbenzimidazole sulfonic acid, sulisobenzone, trolamine salicylate, and ethylmethoxycinnamate.

5. The sunscreen composition of claim 1 further comprising adjunct ingredients selected from one or more members of the group consisting of conditioning agents, fatty substances, organic 20 solvents, thickening agents, emollients, emulsifiers, humectants, softeners, lubricants, penetrants, plastisizers, antioxidants, agents for combating free radicals, opacifiers, stabilizers, emollients, solvents and co-solvents, dispersants, silicones, alpha-hydroxy acids, buffers, chelating agents,

foaming agents, antifoaming agents, moisturizing agents, vitamins, insect repellents, fragrances, preservatives, surfactants, anti-inflammatories, pH adjusters, chelating agents, fillers, polymers, propellants, basifying or acidifying agents, odor masking agents, tanning agents, colorants and mixtures thereof.

- 5 6. The sunscreen composition of claim 1 preferably comprising
 from about 1% to about 15% by weight of phenylethyl benzoate, and
 from about 1% to about 10% by weight of a solid, organic ultraviolet light absorber.
7. The sunscreen composition of claim 1 in the form of a liquid and comprising a carrier selected from the group consisting of water, alcohol, glycol, and mixtures thereof.
- 10 8. A method of blocking the effects of the sun on human skin or hair comprising the step of contacting the skin or hair with an anhydrous or an aqueous medium containing an effective amount of a sunscreen composition according to claim 1.
- 15 9. An antiperspirant composition in the form of a liquid, crème, paste, bar, granules or stick comprising
 from about 0.5 % to about 25% by weight of phenylethyl benzoate, and
 from about 0.5% to about 50% by weight of antiperspirant actives
 in a dermatologically acceptable carrier.
- 20 10. The antiperspirant composition of claim 9 wherein said antiperspirant actives are selected from the group consisting of aluminum chlorohydrate and aluminum zirconium tetrachloro-glycine.

11. The antiperspirant composition of claim 9 further comprising adjunct ingredients selected from one or more members of the group consisting of conditioning agents, fatty substances, organic solvents, thickening agents, emollients, emulsifiers, humectants, softeners, lubricants, penetrants, plasticizers, antioxidants, agents for combating free radicals, opacifiers, stabilizers, 5 emollients, solvents and co-solvents, dispersants, silicones, alpha-hydroxy acids, buffers, chelating agents, foaming agents, antifoaming agents, moisturizing agents, vitamins, insect repellents, fragrances, preservatives, surfactants, anti-inflammatories, pH adjusters, chelating agents, fillers, polymers, propellants, basifying or acidifying agents, odor masking agents, tanning agents, colorants and mixtures thereof.

10 12. The antiperspirant composition of claim 9 preferably comprising

from about 1% to about 10% by weight of phenylethyl benzoate, and

from about 1% to about 50% by weight of antiperspirant actives.

13. A method of protecting human skin from perspiration comprising the step of contacting the skin with an anhydrous or an aqueous medium containing an effective amount of an antiperspirant 15 composition according to claim 9.

14. A personal care composition comprising phenylethyl benzoate in the amount of from about 0.5% to about 50% by weight of the composition, and at least one functional ingredient present in the amount of from about 0.1 to 50% by weight of the composition.

15. The personal care composition of claim 14, wherein said functional ingredient is an active 20 ingredient selected from the group consisting of solid sunscreen active ingredients, antiperspirant actives, surfactants, moisturizers, and conditioners.

16. The composition of claim 15, wherein said active ingredient is a sunscreen compound selected from the group consisting of Benzophenone-3, Avobenzone and methoxydibenzoylmethane.

5 17. The composition of claim 14, wherein said personal care product is a topical sunscreen product selected from the group consisting of a suntan lotion, a sunscreen lotion, a sunscreen spray lotion, UV-protecting shampoo, and UV-protecting hair conditioner.

18. The composition of claim 15, wherein said active antiperspirant actives are selected from the group consisting of aluminum chlorohydrate and aluminum zirconium tetrachloro-glycine.

10 19. The composition of claim 14, wherein said personal care product is a topical antiperspirant selected from the group consisting of antiperspirant stick, clear deodorant stick, antiperspirant gel and antiperspirant spray.

20. The composition of claim 14, wherein said personal care product is selected from the group consisting of sunscreen product formulations, antiperspirants, shampoos, and hair conditioners.

15 21. The composition of claim 14 wherein said personal care product is in the form selected from the group consisting of liquid, cream, gel, paste, bar, granules, stick, emulsion, dispersion, suspension, powder, foam or spray.

22. The composition of claim 14 further comprising one or more additional ingredients selected from the group consisting of conditioning agents, fatty substances, organic solvents, thickening agents, emollients, emulsifiers, humectants, softeners, lubricants, penetrants, 20 plasticizers, antioxidants, agents for combating free radicals, opacifiers, stabilizers, emollients, solvents and co-solvents, dispersants, silicones, alpha-hydroxy acids, buffers, chelating agents,

foaming agents, antifoaming agents, moisturizing agents, vitamins, insect repellents, fragrances, preservatives, surfactants, anti-inflammatories, pH adjusters, chelating agents, fillers, polymers, propellants, basifying or acidifying agents, odor masking agents, tanning agents, colorants and mixtures thereof.